



STAFFORDSHIRE COMMISSIONER
Police | Fire and Rescue | Crime



Space 2018 Evaluation

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Foreword

It's been a great four years and the success of Space is now recognised by local youngsters, parents and guardians, and partners across Staffordshire and Stoke-on-Trent as providing positive activities and great new experiences.

And whilst many Staffordshire people have retained the memory of the 1980's, the last few years of the programme have seen really focussed attention on reducing low level crime and anti-social behaviour, increasing community confidence and promoting to young people the importance of healthy lifestyles and personal development.

Space is going from strength to strength with year on year attendances increasing from just over 13,000 in 2015 to almost 30,000 in 2018. Last year I committed more funds, widened the eligibility so those as young as 8 years of age were able to take advantage of all that Space had to offer and I also extended activities into the autumn and other holidays in key areas, based on need.

There's also been a significant decrease in police recorded youth-related incidents of ASB during the summer holiday period 2018, down 41% compared to the same period in 2017.

A huge strength of Space has been the strong partnership work which has ensured delivery of a great programme yet again and I'd like to extend my personal thanks to all agencies, businesses, colleagues and the Police Cadets who've supported Space this time.

With a clear focus on helping to create really great citizens for the future, our investment and belief in local young people has been repaid by their engagement, commitment and contribution to creating yet another successful year's activities.

Let's look forward to Space 2019 and make it the best yet - I'd like to encourage everyone to continue to make a much valued contribution to help change attitudes and mind set and indeed establishes positive and safe communities across Staffordshire and Stoke-on-Trent.

A handwritten signature in blue ink that reads 'Matthew Ellis'.

Matthew Ellis
Staffordshire Commissioner

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*References to Staffordshire incorporate the geographical areas of Staffordshire County and the City of Stoke-on-Trent

1. Executive Summary

Space 2018, led by the Staffordshire Commissioner's Office (SCO), has been delivered through a partnership arrangement involving statutory, private and voluntary sector organisations. Providing positive activities for young people, the programme this year ran throughout the summer holiday period July to August and additionally in a number of predetermined locations, also operated supplementary autumn half-term holiday activities too.



This year's programme was again funded by the Staffordshire Commissioner (SC). Additional financial contributions were received from Staffordshire Fire and Rescue Service (FARS), the Department for Education (DfE) and in kind contributions from some local authorities. Local Authority (LA) commissioning of activities once again set out to increase the numbers of young people attending diversionary activities, to reduce anti-social behaviour (ASB) / youth crime and to develop volunteering opportunities.

Space also provided opportunities to promote personal, health and social development, team building and new experiences for young people. Following feedback from the highly successful 2017 Space programme, this year's offer was extended to a wider cohort with the offer available to 8-17 year young people.

Space 2018 again encompassed a universal and targeted offer for youngsters across Staffordshire and Stoke-on-Trent ("the Area"). A 30% minimum of the Space funding allocation was provided to targeted activities with defined referral pathways from key agencies e.g. Youth Offending Service (YOS) and Local Support Teams (LSTs) and in areas where there is evidence that young people are at risk of either committing ASB or of social exclusion. Space also requested LAs capture the numbers of young people attending from the targeted cohorts so a benchmark could be achieved.

This approach to supporting targeted youngsters was supported by the Sport & Criminal Justice Steering Group for Staffordshire & Stoke-on-Trent. Staffordshire is part of the Home Office funded National programme 'Safer Together through Sport', where Street Games continues to work with partners across England and Wales on behalf of a consortium of Police and Crime Commissioners. The programme is powered by Street Games and designed and developed by locally trusted practitioners, under the partnership supervision of the Youth Offending Team (YOT) and other criminal justice operators across Staffordshire.

Space 2018 also supported this year as a pilot, the National Citizen Service Programme (NCS) in areas of Staffordshire. It further supplemented LA led youth provision arrangements already planned, with additional activity in some locations also provided by a number of local businesses too.

Space has been promoted through a bespoke website, with supplementary marketing through a range of social media and other communication channels. This year, over 1,500 multi agency activities have been advertised on the Space website, inclusive of those funded by the Staffordshire Commissioner.

The Staffordshire Commissioner spent £159,465.15 on this year's programme with additional funding of £10,050 specifically for the City area provided by DfE and £6,780 provided by FARS for the north of the County, creating a total of expenditure of £176,295.15. This was allocated to meet the requirements of local areas through local experience and knowledge of hotspots, cohorts and existing / required provision. Funds were allocated under Service Level Agreements (SLA's) to enable local authority commissioning.

Full use of the Staffordshire Police 'Youth Qualifier' marker captured levels of police recorded youth related ASB data again this year. The 'Youth Qualifier' has been an invaluable tool for identifying Youth ASB hotspots which has assisted with planning and monitoring outcomes. 2018 saw police recorded youth related ASB incidents reduce by 451 to 659 incidents for the Space programme period (compared to 1,110 incidents the previous year), a reduction of 41%. Since the youth qualifier was first introduced in 2016 the data has shown a 47% reduction between 2016 compared to 2018.

The Staffordshire Commissioner (SC), DfE and FARS funding has provided the opportunity for thousands of young people to access a range of activities with a total of 30,110 attendances for 2018. Of these attendances 29,315 attendances were recorded for the summer holiday period. Space 2018 also piloted some May holiday provision which achieved 112 attendances along with October holiday provision which achieved attendances of 683.

Space average attendance cost reduced again to £5.85 for 2018, a reduction of £1.52 per attendance when compared to £7.37 average cost for 2017.

Commissioners, Providers, Participants and Parents/Guardians were all asked to contribute towards the outcome evidence contained within this report and information provided is based on that received by the Commissioner's Office up to 30 November 2018 together with data gathered through additional analysis and audit processes.

This report provides clear recommendations for Space 2019 including funding, the age cohort, delivery in other school holiday periods, and food/transport needs of some cohorts attending the programme.

It is also recommended that volunteering, whilst an appropriately tightly regulated environment should be further explored and that expansion of the website and social media opportunities be maximised.

Thanks are extended by the SC to all those involved or supportive of Space 2018.

2. Space 2018 - The Model

Space 2018 operated between Monday 28th May and Friday 1st June (summer half term), Monday 23rd July to Friday 31st August 2018 (summer holidays) and Monday 29th October to Friday 2nd November (October half term). It was funded in the main by the SC and coordinated and supported by a range of partner agencies across Staffordshire.

Using learning from experiences between 2015 and 2017 and with due regard to the recommendations made therefrom, the 2018 model again aimed to reduce the police reported levels of youth related ASB and crime during the school summer holiday period. It also sought to promote personal, health and social development, team building and new experiences.

The approach was agreed as comprising of:

- A universal offer to young people (maximum 70% of locally provided SCO Space funding); and
- A targeted offer to young people (minimum of 30% of locally provided SCO Space funding).

The targeted offer operated across all local authority boundaries, in areas of higher ASB / crime and support of vulnerable young people (including those at risk of offending, unemployed, educational underachievers, excluded / at risk of exclusion, in care / leaving care, carers, at risk of CSE, at risk of drug / alcohol misuse, homelessness).

Consideration was given locally and where appropriate, to expand the previous age range of 11-17 years to 8-17 years, defining three cohorts as part of the offer, particularly for sport related activity;

- Cohort 1 – 8 – 11 years;
- Cohort 2 - 12-14 years and
- Cohort 3 – 15-17 years.

Types of diversionary activities have continued to be broadened where available to include both sport and more non-sport related activities.



Space 2018 set out to achieve the following outcomes;

Young People

- Increase the number of young people engaged in universal positive diversionary activities;
- Increase the provision of activities which positively contribute to personal health and social development, team building and new experiences;
- Increase the number of young people from agreed priority cohorts engaged in diversionary activities;
- Reduction in police reported young people related crime and ASB incidents.

Partnership Working & Community Capacity Building

- Increase in LA collaborative approach to young people's activity provision;
- Increase in involvement of broader strategic partners pan-Staffordshire;
- Increase in volunteering;
- Expand and develop collaborations with stakeholders such as NCS, schools and other agencies;
- Increase in additional funding contributions and revenue.

Communication

- Increase in use of technology to access the Space programme;
- Increase awareness of Space as a brand for young people;
- Maximise use of the newly created 'Space Champion' role.

Data Capture

Data analysis has been used successfully to identify where and when Space can be used to achieve the greatest impact and will continue to be used and where possible improved upon. Such dialogue has provided;

- Clearer identification of ASB and crime hotspots during the holiday periods;
- Development of baseline data capture processes to inform future planning.

Through regular dialogue and liaison with key partner agencies and operating under SLAs, LAs ("the Commissioners") led on plans and commissioned arrangements to provide young people's targeted and universal services throughout the school holiday periods in line with baseline ASB data collated, with a focus on hotspot locations. Such plans were agreed by the SCO prior to commencement.

Where appropriate, providers were tasked with delivering community safety inputs to groups attending activities, e.g. FARS and fire safety, PCSO's on community safety, ASB and internet safety etc.

Food for Fuel

Following the successful proof of concept approach in the Stafford area as part of Space 2017, the 2018 programme supported the nationally recognised 'Holiday Hunger' programme. Holiday Hunger is where families facing hardship and reliant on free school meals for their children in holiday time were able to secure food for their youngsters.

Staffordshire Police Headquarters Reception, supported by the Tesco food retail outlet organised a collection through a 'Space Dress Down Day' under the guise of 'Food for Fuel'. Collections of healthy

food and drinks were distributed to a local provider of Space activities. This enable youngsters to have access to healthy food and drinks whilst attending activities and were able to eat a healthy and nutritious meal every day through food donations to partner identified families.

Police Staff co-ordinating the Food for Fuel activity



.In addition the SC Space Lead applied to the Tesco ‘Bags of Help’ fund to secure funds for refreshments for young people attending space activities. Through a process of customer voting in Stafford and Rugeley Tesco stores, both bids were successful and were awarded a total of £5,000. Food and drink was provided for young people attending Space activities during the October-half term activities in both of these geographical areas.

3. Governance

Space has seen the benefit of a collaborative approach to sharing information, best practice and engagement with key agencies. Community Safety Leads (CSLs) have nominated local Space single points of contact (SPOCs) who formed the overarching governance for Space under the leadership of the SCO. Clear action planning and effective communication between SCO and the Space leads ensured that all of the key deadlines were completed.

CSLs, designated SPOCs and SCO worked collaboratively to identify ASB hotspot locations and existing/required youth provision. SPOCs and key contacts within the identified priority targeted cohorts such as Youth Offending Service (YOS), Co-operative Working, Building Resilient Families / Families Matter (BRFC), Looked after Children (LAC), Young Carers etc. and similar programmes worked to establish referral pathways.

Focus was clearly placed on delivery of the Staffordshire Commissioner’s priorities within the Safer, Fairer, United Communities Strategy, local community safety priorities.

4. Anti-Social Behaviour - National Context

Responsibility for responding and supporting reported incidents of ASB rests with Police, local authorities and other partners in the geographical area. Nationally, regionally and locally differing governance and action planning arrangements exists to focus multi-agency attention on supporting victims and witnesses of ASB.

5. Anti-Social Behaviour - Staffordshire Strategic Context

The Staffordshire Policing Plan sets out the policing priorities until March 2019. This plan aligns with the five priorities set out in SC's Safer, Fairer, United Communities strategy. These are:

- **Modernised policing** - a modern and transformed police service fit for a changing future, able to address existing and new issues and the threat and harm that impact from local, regional, national and international criminal activity;
- **Early intervention** - preventing crime and antisocial behaviour and providing early help to individuals, families and communities before problems become entrenched, more complex and costly to resolve;
- **Supporting victims and witnesses** - ensuring that victims, witnesses and their families are supported in a way that recognises their individual circumstances and places them at the very heart of all criminal justice processes;
- **Managing offending and reoffending** - being able to reduce offending and reoffending in Staffordshire and Stoke-on-Trent;
- **Public confidence** - ensuring that the people of Staffordshire are better informed and involved in how policing and community safety arrangements are delivered, helping thereby to increase public confidence and reduce the fear of crime.

The Force undertakes an annual strategic assessment process to identify the threat levels of 'harm' and 'risk' posed to Staffordshire communities by 'specific' threats.

The strategic assessment led to the 5 operational focus areas;

- Anti-social behaviour and violent crime
- Protecting vulnerable people
- Counter terrorism
- Organised crime
- Road safety

Space supports the aims of the Staffordshire Commissioner's plan and Staffordshire Police's focus areas, specifically ASB.

- Space related activities support strategic aims across Staffordshire and Stoke-on-Trent (incorporating District and Borough areas). Due regard has been given to the Pan Staffordshire and Local Community Safety Partnership's Strategic Assessments and Community Safety Plans;
- Space has good links with Sport Across Stoke-on-Trent and Staffordshire (SASSOT) and aligns to the SASSOT Strategy 2018-2021 'Everyone More Active More Often' working together create active places and healthy lives through physical activity and sport;
- Space was also supported through the Families Partnership Executive Group (FPEG). The FPEG is attend by a wide range of partners (including, Police, Fire, the Voluntary Sector (VS), Health Partners, etc.);
- Space aims also align with Staffordshire Fire and Rescue strategies to reduce ASB incidents relating to Fireworks, nuisance and deliberate fires.

6. Key Stakeholders

- Staffordshire Police;
- LAs incorporating specific departments including (not exhaustive) YOS, Local Support Teams, Sports Development Departments, Social Care and Community Safety Partnerships;
- FARS;
- Voluntary Sector;
- Local businesses;
- Local providers;
- National Citizen Service (NCS) / Learn By Design;
- Department for Education.

7. Baseline Statistical Analysis and Hotspot Identification

Space has used Police and CSP data along with other information from partners and communities relating to Youth ASB hotspot areas, existing youth provision and priority cohorts. This enabled local areas to effectively plan funding and provision requirements.

Full use of the Staffordshire Police 'Youth Qualifier' marker captured levels of police recorded youth related ASB data again this year. The 'Youth Qualifier' has been an invaluable tool for identifying Youth ASB hotspots which has assisted with planning and monitoring outcomes. 2018 saw police recorded youth related ASB incidents reduce by 451 to 659 incidents for the Space programme period (compared to 1,110 incidents the previous year), a reduction of 41%. Since the youth qualifier was first introduced in 2016 the data has shown a 47% reduction between 2016 compared to 2018.

Police recorded youth ASB behaviour incidents were introduced in 2016 by way of a 'Qualifier'. 2018 saw police recorded youth related ASB incidents reduce by 41% during 2018 activities (a reduction of 451 to 659 incidents compared to 1,110 incidents the previous year).

Space 2018 aimed again to engage with more young people from priority cohorts through a targeted offer, operating in areas of higher ASB/crime and in support of vulnerable young people (including those at risk of offending, unemployment, educational underachievers and at risk of exclusion, in care/leaving care, young carers, at risk of Child Sexual Exploitation (CSE), at risk of drug/alcohol misuse, homelessness).

Previous Space programmes have engaged successfully with young people for 'at risk' or 'vulnerable' cohorts. In previous years, capturing accurate numbers of referrals and engagement has been difficult to quantify.

In an attempt to improve engagement data, a targeted cohort data capture tool was introduced in the early Space planning and scoping stage for 2018 which recommended each local area:

- Engage with leads from the identified priority cohorts;
- Define referral pathways;
- Estimated numbers of referrals pre- Space and reported actual engagement post-Space;
- Recognise challenges and barriers;
- Highlight successes and best practice.

Clearly a priority cohort were young people receiving Warning letters, Acceptable Behaviour Contracts, injunctions/Orders and Out of Court Disposals/Community Resolution disposals. These outcomes are also included as eligibility criteria for the Trouble Families Programme as it is known nationally (Building Resilient Families and Communities — Staffordshire (BRFC)/ Families Matter — Stoke on Trent).

These tools and powers available through the Anti-social Behaviour, Crime and Policing Act 2014 have been highlighted as good practice for tackling ASB as well as being an effective tool for identify young people and families who would benefit from positive diversionary activities. Findings on informal ASB Tools and powers such as warning letters and Acceptable Behaviour Contracts were highlighted in a report by the Audit Commission ‘Tackling Anti-Social Behaviour’ <https://www.nao.org.uk/report/the-home-office-tackling-anti-social-behaviour/> . The report reinforces these interventions as highly effective in regards to desistance and cost effectiveness.

Supporting this direction of travel, a scoping exercise was undertaken through the Offender Management Prevention Board where six of the eight District and Borough Authority areas provided data on ASB tools and powers. The results of the exercise identified low numbers of ASB tools and powers being used, suggesting that ASB is not being tackled as early and as consistently with opportunities being missed in directing youngsters to undergo positive or rehabilitative interventions e.g. diversionary activities, parenting contracts, education and restorative justice. The lack of use of these tools and powers also weakens the ability to analyse data to identify trends and individuals in need of support from Space and wider programmes e.g. Troubled Families.

SCO has been keen to increase the numbers of Looked after Children (LAC) involved in positive activities. Activities have included a pilot with Sport Across Stoke-on-Trent and Staffordshire (SASSOT) to support wider ongoing strategies to reduce the criminalising LAC and responses to the high volume of Care Home incidents that Staffordshire Police respond to.

Locally, individual youth provision exercises were undertaken to identify current provision against need, gaps in provision, the identification of potential providers, appropriately balanced against the previous programme delivery. Through this combined activity, a hotspot data set and specific requirements were drawn together for each area by the local SPOC. This information, furnished to the SCO provided detail of:

- Current ASB hotspots;
- Current youth provision;
- Gaps in provision;
- Partner engagement;
- Targeted and universal cohorts;
- Established referral pathways for targeted provision;
- Funding requirements;
- Proposed Providers and activities (frequency / location / ages)

8. ASB and its impact on Public Confidence

Nationally there is clear recognition that levels of and perceived levels of ASB have a detrimental impact on public confidence in police and public service provision. It should be recognised that ‘perception’ however is a personal view and levels of tolerance and acceptance will differ from area to area, person to person.

Staffordshire is a safe place to live with many quality of life measures supporting opinion that it is better than the national average.



9. Budget

A total of £176,295.15 was utilised to support the 2018 Space young people's programme.

Working in partnership, Space SPOCs considered their local requirements based on existing arrangements in place or within the planning phase, local needs, local cohorts and hotspot locations, alongside availability of local providers. A spending proposal from each authority was prepared and submitted to the SCO, with consideration given to ensuring the delivery of the strategic requirement in terms of the targeted / universal offers.



When the funding requirements were scoped for the Stoke-on-Trent area it was identified that provision in relation to areas needs would be under-resourced. The Space lead from SCO acting as the Stoke-on-Trent SPOC supported by Street Games successfully bid to the DfE Opportunity Area Priority Group for funding to broaden out the provision for the City. A total grant of £10,050 was secured. Staffordshire Fire and Rescue also contributed £6,780 for the City as part of their 'Flames Aren't Games' campaign and thus increased provision.

Stoke-on-Trent City Council, supported by the SCO completed a joint bid to the Department for Education's Opportunity Area Fund. The bid successfully secured £100,000 for Space activities in the City which will be locally managed by the local authority and evaluated separately by the local authority. This will operate from September 2018 for 12 months working with schools to deliver extra-curricular activities during school term time which are then linked to school holiday activities. The programme will encourage improvements in behaviour, attendance and attainment and make links with young people and their families involved in other programmes e.g. Troubled Families. Young people will also be encouraged to develop essential life skills by organising their own holiday activities e.g. budgeting, marketing etc.

10. Recorded Incidents of ASB

As in other areas of the UK, analysis clearly shows that Staffordshire Police recorded ASB statistics continue to fluctuate and are influenced by a wide range of factors including weather, opportunities to engage in activities of interest, operational activity together with changes to Force recording practices.

Over the past few years, it is recognised that ASB peaked in July 2015 (5,331 ASB incidents during the first year of Space) at at this time the Force had no ability to define youth related ASB, recording incidents as 'All ASB'. The 'Youth Qualifier' was introduced in May 2016 with a noticeable increase in youth ASB during school holiday periods.

The school holiday period for 2016 the then newly introduced Youth Qualifier identified 1,365 police recorded ASB incidents as being youth related. The summer holiday period for 2017 saw police recorded youth related ASB, defined by the Youth Qualifier, reduce to 1,110 incidents.

In 2018, Staffordshire Police report a total of 649 incidents of police recorded youth related ASB defined by the Youth Qualifier. This is a reduction of 459 incidents or 41% on the previous year's school holiday period.

Summer Holiday period 2016 – 2018 Police Recorded Youth Related ASB by policing area

LPT	2018 Youth		2017 Youth		2016 Youth		%Youth	%Youth
	Incidents	Percentage	Incidents	Percentage	Incidents	Percentage	Change 2017 to 2016	Change 2018 to 2017
SOT North LPT	90	13.66%	173	15.59%	240	17.2%	-27.9%	-48.0%
SOT South LPT	162	24.58%	245	22.07%	277	19.9%	-11.6%	-33.9%
Newcastle District LPT	69	10.47%	147	13.24%	164	11.8%	-10.4%	-53.1%
East Staffs LPT	61	9.26%	103	9.28%	104	7.5%	-1.0%	-40.8%
Stafford Borough LPT	53	8.04%	85	7.66%	118	8.5%	-28.0%	-37.6%
Cannock Chase LPT	49	7.44%	102	9.19%	101	7.2%	1.0%	-52.0%
Tamworth LPT	36	5.46%	60	5.41%	84	6.0%	-28.6%	-40.0%
South Staffs LPT	34	5.16%	61	5.50%	97	7.0%	-37.1%	-44.3%
Staffordshire Moorlands LPT	68	10.32%	75	6.76%	81	5.8%	-7.4%	-9.3%
Lichfield District LPT	37	5.61%	59	5.32%	129	9.2%	-54.3%	-37.3%
	659		1110		1395		-20.4%	-40.6%

At this point it is also key to recognise that whilst having a clear link, only a small minority of young people may be or are involved in ASB. Indeed, ASB can and does involve people from all walks of life and from all age generations – it is not limited in any way to young people.

11. Volunteering

Space utilises volunteers through some activity providers. An ambition for volunteering opportunities to be established for the Space Programme and Commissioner’s Office is to be developed in future.

12. Marketing and Website Analytics

The Space website, www.staffordshire.space.uk provides the platform for activities to be marketed and also supports broader social media activity. The flexible, interactive website defined:

- 1,586 individual activities ;
 - 847 were SCO funded
 - 731 were non SCO funded
- 8 main categories of activities; Trips out (64), Creative (58), Sports (1051), Fun days (76), Outdoors (86), Learning (8) Clubs (144), Football (99);
- 72 activity organisers;
- 214 venues;
- 1627 new sign-ups for Space Programme updates via a link from the Space website;
- Search and view facility by date, day, time, activity name, location, provider, type, funder

The website was improved to improve site navigation. A ‘how to find events’ tab was added with a link to a YouTube tutorial. A print capability was also added to the events calendar this year so users can print and retain lists of activities they wanted to attend.

Safety of Young People

The Space website publicised the ‘Be Wise’ campaign promoted by Staffordshire and Stoke-on-Trent Safeguarding teams, advising parents about safe youth related activities.

Space also promoted and provided links to:

- Childline, provided by NSPCC;
- ‘knowaboutcse.co.uk’ which is Staffordshire County Council website/campaign aiming to educate and prevent child sexual exploitation.

Plans for the development of these links include numbers of page hits and volume of traffic following links directly to supportive pages.

Space 2018 was pro-actively promoted through:

- A Space 'Speed-Gun' Challenge at Staffordshire Police Open Day, attended by over 10,000 people;
- SCO electronic email news bulletin issued to 2,013 residents on three occasions;
- Chase Matters Magazine: 44,000 local households and businesses in Cannock, Rugeley, Hednesford and all the villages in between;
- City Life in Lichfield; delivered to 18,000 homes and businesses in Lichfield, Kings Bromley, Fradley, Alrewas, Whittington, Stonnall, Shenstone, Little Aston, Hammerwich, Burntwood and Longdon;
- Interviews with Staffordshire Commissioner Matthew Ellis on Radio Stoke and Signal One;
- Posters and leaflets issued displayed in a total of 951 community locations including doctor surgeries, supermarkets, Parish Council offices, and libraries;
- Posters and leaflets packed and issued to 111 schools and colleges, undertaken by Staffordshire Police Cadets;
- Parental information via the Staffordshire County Council and Stoke-on-Trent City e-school bag;
- Multiple local media articles;

Between 27 June and 4 September, the Space 2018 website received:

- 78,312 page views an increase of 35,233 on 2017;
- 22,273 site visits.

Social Media Statistics

- 4026 followers on the Space Facebook page;
- Between 29 June and 8 November 17 Space posts were published on Facebook; the highest reach in a single day was 36,498;
- Between 5 July and 29 August, 13 separate Facebook event promotions were used resulting in a combined reach of 183,472 and 674 event responses;
- 2 generic Facebook ads were set up targeting the adults and the other targeting the children resulting in:
 - Adults: 554,421 impressions and 1,137 link clicks
 - Children: 323,584 impressions and 420 link clicks
- 689 Twitter account followers, 64 posts including Retweets were posted from June to the end of August 2018;
- Top tweet with 14 Retweets & 20 likes is "Super proud to say we are listed twice in the top 20 things to do with children this summer holidays!";
- 6 You Tube videos to do with the Staffordshire Space Program were uploaded to the Staffordshire Commissioners YouTube channel;
- Google ad Results- Total Impressions 662,840- Clicks 19,145-2.89% click through rate.

13. Policy and Risk Management

Comprehensive legal advice supported the original development of the Space programme to ensure all safeguarding liabilities and risks were appropriately managed year on year. Service Level Agreements (SLAs) between the SCO and LA included requirements for LA Commissioners to ensure their providers

held liability insurance, DBS certification for staff, First Aid certificates and were able to meet Health and Safety Risk Management requirements.

Additionally the Space website included a legal declaration, providing advice for parents, together with a copy of the service level agreement used.

From 25 May 2018 GDPR (General Data Protection Regulations Act 2018) became part of the data protection regime in the UK, together with the new Data Protection Act 2018 (DPA 2018). To ensure that the Space programme was GDPR compliant, the SCO reviewed and further developed the SLAs to reflect new information sharing requirements in relation to relevant Space programme activity based on legal advices. The SCO also provided an additional appendix which detailed the Space 2018 programme data responsibility for the office, LAs and providers.

14. Evaluations & Audit

Local SPOCs and providers were required to collect and submit a more comprehensive range of evaluation information by means of post programme returns, to aid outcome measurement. These included;

- Young People's Attendance, capturing names, dates of birth, home postcode and school attended (activity provider completion);
- Young People's Feedback forms, designed to capture how the youngster heard about Space, the types of activity enjoyed and rating the activity;
- Provider and LA Evaluation returns, securing detailed information about the programme and outcomes achieved;
- Targeted cohort engagement and attendances as well as details of referral processes, what worked well and any challenges or barriers.

Activity Audit visits conducted by SCO staff monitored:

- Activity environment (monitoring the cleanliness of the location / base / activity, Health and Safety, availability of First Aid kits etc.);
- Leadership skills of Providers (monitoring that Leaders were clearly identifiable, registers were completed, leaders had control of the session);
- Sessional Monitoring (activity delivered as expected, equipment availability, attendees engaged).

All feedback has been considered and findings from this has been utilised to define the recommendations contained in this report.

15. Cost analysis

In 2016/17 Staffordshire Police used 'Value for Money' profiles to estimate costs per incident to Local Policing. Cost per incident have been estimated by the Force at £277 and cost per resourced incidents e.g. where police officers are deployed to respond are estimated at £467.

Staffordshire Police data (The BRAIN) showed that Youth ASB incidents reduced by 451 over the summer holiday period 2018. Police data also identified that 56% of Youth ASB incidents over the summer holiday period were resourced. From this an estimated cost saving can be made:

ASB cost per incident £277 x 199 incidents (44%) = £ 55,123

ASB cost per resourced incident £467 x 252 incidents (56%) = £117,684

Total estimated cost saving £172,807

The reduction of 451 incidents over the summer period provides estimated savings of £172,807 in terms of the deployment of police resources. Combined with the benefits to the young person / young people and to local communities, prevention and early intervention in positive activities such as Space is invaluable and an investment for the future of local youngsters.

16. Deliberate Fires - Staffordshire Fire and Rescue Service

FARS worked with the SCO on preparation and delivery of the Space Programme in the school summer holiday period.

Their Flames Aren't Games Campaign ran between July 20 and September 2, through the summer holidays and aimed to raise awareness of the impact of starting deliberate fires and the possible consequences for the arsonist.

Pledge

As part of this campaign a "Pledge" to not set grass fires was set up and was incentivised by a competition to win a game gift card. The pledge was made by 254 teenagers around Staffordshire.

FARS youth focused activities included:

- Planning sessions with SCO to ensure that all diversionary activities were complimentary;
- FARS funding supported activities in targeted hotspot areas;
-

Additionally, FARS attended all the SPACE launch events, visited homes which were identified as a cause for concern in relation to deliberate fires, engaged youngsters about the dangers of playing with fire and targeted schools with their 'Flames Aren't Games' programme.

The FARS evaluation of 'Flames Aren't Games' considers overall number of deliberate outdoor fires, metrics from their digital campaign and also the weather during the summer period.

Secondary Fire Stats

Secondary Fire totals by Month and Year

Year	2018			2017			2016		
Month	July	August	September	July	August	September	July	August	September
Secondary Fires	217	306	42	38	118	40	46	211	29

Secondary Fires broken down by Accidental and Deliberate

Year	2018			2017			2016		
Month	July	August	September	July	August	September	July	August	September
Accidental	56	68	12	7	23	5	10	46	4
Deliberate	161	238	30	31	95	35	36	165	25

Secondary Fires broken down by Delivery Group

Year	2018			2017			2016		
Month	July	August	September	July	August	September	July	August	September
NSDG	143	180	28	23	52	16	31	84	12
WSDG	34	73	9	7	35	13	8	69	8
ESDG	37	48	5	8	28	11	7	56	9
Unknown	3	5	0	0	3	0	0	2	0

FARS report an increase in secondary fires in 2018 compared to 2017 and 2016. A large proportion of the secondary fires recorded were identified as deliberately set. The breakdown by delivery group clearly shows that the north of the county had significantly more secondary fires in 2018 and they report this is part of a historical trend.

Secondary Fires broken down by Week - Monday taken as the start of the week

Year	2018						
Week Number	30	31	32	33	34	35	36
Secondary Fires	182	125	100	51	34	54	19

2017							
30	31	32	33	34	35	36	37
5	29	24	19	35	26	43	15

Marketing and Website Analytics

The streetliner bus adverts were placed on to buses that travelled within routes that were closely linked with anticipated secondary fire hot spots.

The 'Flames Aren't Games' campaign webpage saw 6,437 unique views. A significant amount of these hits were via the social media advertising.

The media analysis covers until September 24 to reflect the coverage received post campaign, which included a press release detailing the drop in deliberate fires which was sent out following the end of the campaign.

There were 76 news items published/broadcast in the time period relating to the Flames Aren't Games Campaign. This is a 36 percent increase on the number of items published during the same campaign in 2017 (56). This is due to the large amount of incidents which occurred at the beginning of the summer holidays (between July 20 and August 5).

These news items reached an estimated 2.75million people based on the channels readership and listener figures. This is a 65 per cent increase on the reach from the FAG articles last year (653,000).

17. Space 2017 – Summary of Achievements

Key Data

Narrative	2015 Proof of Concept	Space 2016	Space 2017	Space 2018
Target Audience	Local Discretion but to include Targeted Cohort	30% SCO allocation of spend on Targeted Cohort Max 70% Universal Cohort	30% SCO allocation of spend on Targeted Cohort Max 70% Universal Cohort	30% SCO allocation of spend on Targeted Cohort Max 70% Universal Cohort
Recorded Attendances on SCO funded activities	13,388	12,432	18,101	30,110 (112 May half-term/29,315 Summer/685 October half-term)
SCO Funded Activities	246	1,114	657	847
Non SCO Funded / Other Activities	340	1,968	1572	731
SCO Funding	£127,053.76	£139,297.41	£133,546.45	£159,465.15
FARS Funding				£6,780.00
Dfe Funding				£10,050.00
Total Funding				£176,295.15
Average Attendance Cost	£9.49	£11.20	£7.37	£5.85

It should also be recognised that a number of providers cited youngsters attended activities but chose not to formally register. Therefore these numbers are not reflected within attendance figures above.

Additionally there remains variation in cost of individual types of activities supported by the SCO which is dependent upon availability of providers, geography and other influencing factors. Statistics provided above are therefore purely a guide.

Marketing Achievements	
Space Website	Between 27 June and 4 September the Space 2018 website received: - 78,312 page views an increase of 35,233 on 2017;
Space Ad Campaigns	Google Ads resulted in 662,840 impressions and 19,145 clicks. 2 Generic Facebook Ads resulted in 554,421 impressions and 1,137 link clicks targeted at adults and 323,584 impressions and 420 link clicks targeted at children.
Social Media	Space Facebook page now has 4002 followers. Between 20 July and 22 August 17 Space posts were published on Facebook; the highest reach in a single day was 30,498.
Social Media	The Space Twitter account now has 689 followers. There were 64 posts including Retweets from June to the end of August 2018.
Social Media	During Space 2018, 6 videos were uploaded to the Staffordshire Commissioners YouTube channel.

Sport and Youth Justice Steering Group/Safer Together Through Sport

The County Manager for Staffordshire YOT is leading this work across Staffordshire on behalf of the National Association of YOT Managers. The intention is that a referral pathway into sport and physical activity to reduce crime will be created and rolled out across YOTs nationally, in partnership with national organisations including the Association of YOT Managers. It builds on a recent pilot study for reducing youth crime through sport.

Through this programme a number of Space training and engagement days were delivered for partners which included activity providers, youth offending and care home workers, police and fire service personnel, covering topics on effectively engaging young people in sport and leisure, the huge array of benefits in terms of mental wellbeing and opportunities through sport.

A full briefing note on the Sport and Youth Justice Steering Group (Appendix A) can be viewed on page 25.

National Citizen Service

National Citizen Service (NCS) is open to all 16 and 17-year-olds in England and brings together young people from different backgrounds and helps them develop greater confidence, self-awareness and responsibility. It encourages personal and social development by working on skills like leadership, teamwork and communication. Participants develop a social action project to deal with a local issue they're passionate about, and spend 30 hours putting the project into action in their community.

Leading NCS activity in the Tamworth area, Learn by Design have worked with local young to deliver their social action project in Burntwood. The NCS group supported by partners delivered a successful Space Fun day/fund raiser. Please see full report via the link <https://staffordshire-pfcc.gov.uk/document/ncs-space-report-2018/>. Learn by Design, NCS and Space aim to scale up and expand this model for 2019.

Space Champions

Pictured below Space Champions 2018 from left to right Olivia Hopwood, Adam Yates and Lacey Dutton.



The Space Champions' wanted to convey their passion for getting youngsters active and involved in Sport and activities and all eagerly accepted the Space Champion role. All three are high achievers in their own sports;

- Adam Yates an ex-professional footballer was a real asset through his profile and support from Port Vale Football Club;
- Lacey Dutton and Olivia Hopwood are both elite junior athletes.

Olivia and Lacey were excellent role models for their peers, they both worked hard to promote Space in their own schools and also spoke passionately alongside the SC during interviews posted on Space social media promotions, detailing the benefits of being active.

A number of partnership engagement and training events were delivered this year to improve young people's engagement, partnership working and community capacity building, communication and data capture.

18. Recommendations

Extensive planning was undertaken to effect the Space 2018 programme. A summary of the recommendations based on experience / feedback are detailed below:

a. Planning & Governance

1. Ensure sufficient resource to deliver the SC ambition for young people's provision in 2019;
2. With responsibility for FARS, SCO to identify all opportunities for closer working and shared opportunities with colleagues;
3. Consider funding availability against ambitions for the future of the programme;
4. Consider staffing capability in LA organisations able to support the Space programme;
5. Extend governance arrangements to incorporate the business community and representative young people, e.g. Youth Commission;
6. Engage stakeholders at the earliest opportunity;

7. Further develop and align partnership working with key stakeholders across the area;
8. Consider impact of Space activities in other school holiday periods and against available budget for 2019 programme;
9. Strengthen referral pathways for targeted cohorts and evaluation mechanisms available;
10. Consider a model where Space continues throughout the year in targeted areas based on ASB levels/priorities, suitable providers/facilities and funding;
11. Aligned to the Offender Management Prevention Group, support an audit by Police and Partners of use of ASB Tools and Powers available through the Antisocial Behaviour and Policing Act 2014;
12. Support training of key staff within partner agencies in relation to ASB tools and powers;
13. Space and associated youth ASB problem solving actions and good practice to continue to be fed into the ASB Force Working Group and stored in the associated repository;
14. Early consideration of data identifying increases in offending by 11-14 year olds and define targeted offer for this cohort;
15. To consider 2018 Provider evaluations alongside other available data, to identify potential providers for the 2019 programme;
16. To consider levels of engagement with Care Homes to continue planning with stakeholders to increase engagement to support statutory duties, ensuring all LAC have Personal Education Plans (Children Act 1989) that promote the educational achievements including out of school activities and for care providers meet the seven parenting principles (Children and Social Work Act 2017), in particular promoting physical and mental health.
17. To consider diversity of activities e.g. environmental projects;
18. Consider any joint marketing opportunities;
19. Identify and recruit more Space Champions e.g. one for each area, provider and athletes with good reach e.g. local positive role models;
20. Increase knowledge and involvement with schools by replicating Space Champions to promote and develop activities within schools with students, access facilities and staff where available;
21. Review the NCS involvement and upscale as appropriate;
22. Review the Food for Fuel activity and upscale as appropriate;

b. Data and Analysis

1. Continued use by Staffordshire Police and the 'Youth Qualifier' marker;
2. Dip sample test of use of the 'Youth Qualifier' marker;
3. Police Analyst to provide 'Youth Qualifier' heat maps by local area for the 2018 summer holidays including time/day of the week to aid future planning;
4. SCO to lead partnership activity to secure a greater understanding of and commitment to the provision of youth activities across Staffordshire, including commissioning / grant arrangements, hotspot locations, outcomes achieved and gaps in service to avoid both duplication or indeed opportunities missed.

c. Volunteering

This arena is a very complex and appropriately tightly controlled environment, with a requirement for all volunteers working with vulnerable people to be appropriately vetted. Recognising the importance of working within these regulations, the 2018 Space programme was unable to utilise fully volunteer services other than those already affiliated appropriately to existing forums. The National Citizen Service and Space engendered some excellent collaboration which created opportunities for NCS participants volunteer to organise events, deliver and support activities, support and mentor other young people.

1. Consider opportunities to further develop a broad volunteering database with ownership to be defined;

d. Budget

Following comprehensive engagement, the allocation of Space funds to LAs was based on evidence of need, aligned to current service provision and on the ability by LAs to identify suitable providers and secure quotations for service provision.

1. Governance to secure clarity on future funding availability and share with LA Commissioners and in turn through them, with potential providers;
2. Explore all opportunities for additional funding availability with stakeholders and through grants;

e. Branding

1. Continued use of the Space copyright brand for programmes in future years.

f. Website and Broader Marketing

The Space website and service contract with the web provider appears to have worked well again for 2019 which can be evidenced through the huge attendance figures and statistics provided in relation to website, social media and marketing clicks, visits and view, update email sign-ups, likes and shares etc. Improvement to the websites performance, look and functionality seem to have been received well this year with the additional print functionality and navigation tutorial.

1. SCO Communications Team, in conjunction with LA Communications Team to develop a comprehensive Communications Strategy for Space 2019;

g. Evaluation

Evaluations undertaken by the SCO, Commissioners, Providers and information provided by Parents/Guardians and participants have greatly assisted the preparation of this evaluation.

1. Governance to consider additional data sources to identify key cohorts for Space engagement including first time entrants, arrest/reoffending rates;
2. SCO Community Engagement Officers to support evaluation of Space activities through targeted visits to provider events / activities;
3. SCO to consider further development of the 2019 evaluation framework with exploration led by the SCOs Policy, Performance and Governance team;
4. SCO to collaborate with LA's, Street Games UK, Loughborough University, Providers to assess the effectiveness the Targeted Cohort Space provision;
5. Space lead to consult with LA's, providers, Loughborough University, Street Games UK, providers to redesign evaluation form so that qualitative and quantitative data is sufficient for analysis, auditing and planning but where possible streamlined to improve ease of completion requirements for individuals designated for this task;

6. It is recommended that exploration of available data regarding youth related ASB continues to maximise the ability to refine evaluation information and provide even more qualitative and quantitative data in relation to the achievements of the programme.

h. Policy and Risk Management

The onus and responsibility for managing policy and risk was, through SLAs, locally managed and overseen and considered to be an appropriate approach.

In support of this and developing from the proof of concept, dip-sample Activity Audits were completed by SCO personnel in 2018 on a cross section of activities and audit results formed part of the recommendations made within this report.

1. It is recommended that an SCO led policy and appropriate risk management process be annually reviewed by the SCO's Policy, Performance and Governance team to support the Space programme;
2. Recognising the appetite and opportunity to broaden the involvement of volunteers in the Space Programme it is recommended that LAs place even greater scrutiny on the availability and accuracy of all policy documentation including DBS certificate held by providers;

i. Other

It is recommended that the Space programme be re-introduced in 2019, spearheaded by the Staffordshire Commissioner and giving due regard to the recommendations within this report, and in particular the need for development work to commence at the earliest opportunity.

19. Conclusion

SPACE 2018 has, on the whole, been very anticipated and indeed received by Commissioners, Providers, Participants and Parents/Guardians. It is one part of a complex jigsaw which aims to contribute towards a reduction in demand on public services through the shaping of strong and valuable citizens of the future.

Expectation for Space in future years is high and opportunity significant. Greater partnership working, enhanced and more defined referral pathways together with partnership investment in volunteering would see this programme going from strength to strength.

End.

20. Appendices

Appendix A

Sport & Criminal Justice Steering Group for Staffordshire & Stoke on Trent

Briefing Note – August 2018

Staffordshire is part of the Home Office funded National programme ‘Safer Together through Sport’, where Street Games is working with partners across England and Wales on behalf of a consortium of Police and Crime Commissioners (Staffordshire – Staffordshire Commissioner). The Programme is powered by Street Games and designed and developed by locally trusted practitioners, under the partnership supervision of the Youth Offending Team (YOT) and other criminal justice operators across Staffordshire.

The County Manager for Staffordshire Youth Offending Service is leading this work across Staffordshire on behalf of the National Association of YOT Managers. The intention is that a referral pathway into sport and physical activity to reduce crime will be created and rolled out across Youth Offending Teams nationally in partnership with national organisations including the Association of YOT Managers. The programme builds on a recent pilot study for reducing youth crime through sport. The evaluation of this programme can be found here: <http://www.streetgames.org/dsip/youth-crime-impact-programme>

A Sport & Youth Justice Engagement day, in November 2017, brought together practitioners from Youth Justice and Community Sport. Following this, a Steering group was formed comprising of representatives from Youth Offending Teams (Staffordshire and Stoke); Police; Early help teams (Staffordshire County Council), Local Authority Sport and physical activity departments, prominent activity providers, Loughborough University (desk and field research), StreetGames and Sport Across Staffordshire and Stoke on Trent (the County Sports Partnership).

The Sport & Youth Justice Steering Group is tasked with developing a referral pathway, fitting it to other existing pathways such as Early Help and Local Support Teams (LST) model’s and initially piloting these referrals via the SPACE activities (led and funded by the SCO) during the Summer of 2018.

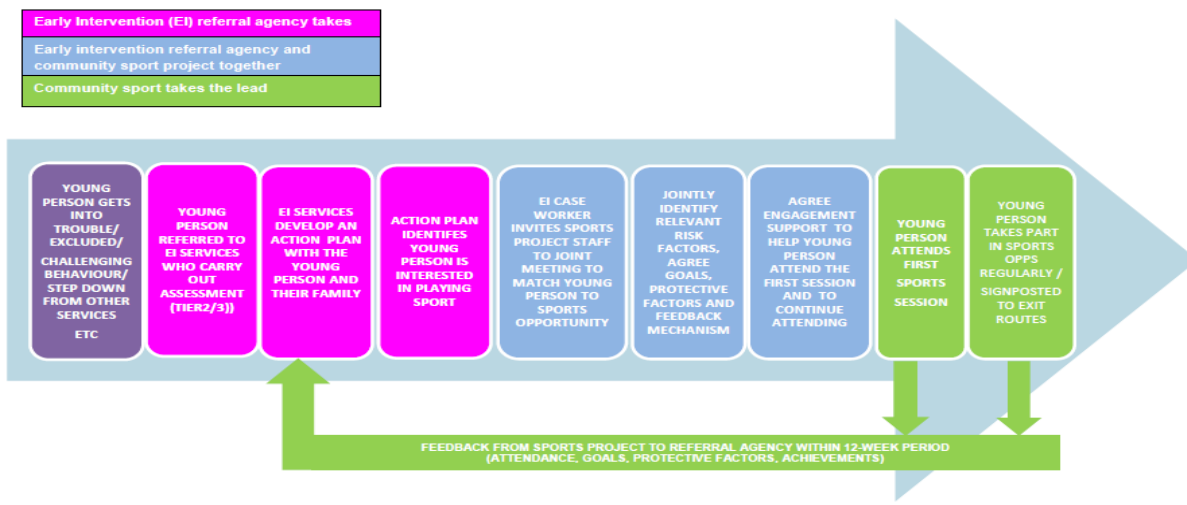
The aim of this programme is to use the insight gathered from this way of working and mainstreaming to support young people at risk of offending or re-offending. The draft referral pathways that are being tested in Staffordshire are shown below:

V3 Draft Youth Justice and Community Sport Referral Framework May 2018

YOUTH OFFENDING SERVICES - A DRAFT REFERRAL PROCESS FOR THE YOUNG PERSON INTO SPORT



EARLY INTERVENTION SERVICES - A DRAFT REFERRAL PROCESS FOR THE YOUNG PERSON INTO SPORT



There are three areas where the referral pathway and young people’s experience is being analysed:

- Looked after Children referral to SPACE with Children’s Homes in Staffordshire Moorlands
- YOT and LST referrals to SPACE in the East of the County – Burton, Lichfield and Tamworth.
- Early Help pilot referrals after the summer holidays 2018.

A Training Programme delivered by Street Games has involved:

- 7th June – LAC staff, PCSOs, project deliverers and SPACE leads in Staffordshire Moorlands
 - Sport as a tool/barriers etc.
 - How we make the pilot work
- 11th and 12th June- SPACE deliverers in ‘Hot Spot’ areas along with YOT/Early Help/LST staff.
 - Mental Health Training
 - Managing Challenging behaviour
 - 10 Principles of effective provision
- 29th June – SPACE Launch 2018 (100 places)
 - Space deliverers /projects and PCSOs/early help and YOT practitioners

The project will:

- Enhance the understanding and value of how sport can play a greater role if adopted in early intervention plans. It will do this by undertaking sector consultation to understand the community safety and sport needs to shape this thinking.
- Create and test a referral pathway and toolkit (which brings together youth justice and community sport sectors) for agencies to consider when planning to use sport for early intervention.
- Record and evaluate the pilot areas
- Produce a Framework guide on how best to replicate this ambition at scale.
- Look at how the training can be resourced and rolled out across Staffordshire and Stoke on Trent in the future to strengthen the community sport delivery for this cohort and enhance the understanding of the Youth Justice provision on the role that this type of work can play.